

Information about processors and sub-processors utilized by BRANDLOCK

Dheera Media LLC. ("BRANDLOCK") makes use of selected sub-processors to assist in providing the Services as defined in our [Terms & Condition](#) ("Terms") while ensuring privacy and security as described in our [Privacy Policy](#). Terms used on this page but not defined have the meaning set forth in our Terms.

A sub-processor is a third-party data processor retained by BRANDLOCK, who has or potentially will have access to Service data i.e. visitor of BRANDLOCK's Customer's website or application (which may contain Personal Information) while providing Services on our behalf. BRANDLOCK engages different types of sub-processors to perform various functions as explained in the tables below.

BRANDLOCK also collects some data from its Customers as outlined in our [Privacy Policy](#) as a Controller and uses processors as mentioned here.

BRANDLOCK uses a commercially reasonable selection process to evaluate the security, privacy and confidentiality practices of such Processors and sub-processors. Additionally, BRANDLOCK ensures that its Processors and sub-processors satisfy contractual obligations as those required by BRANDLOCK (as a Controller or Processor as may be applicable) through requisite Data Protection Addendum ("DPA").

BRANDLOCK provides this list of processors and sub-processors to enable Users and Customers to stay informed about the scope of processors and sub-processes associated with the Services.

Sub-processors having access to User Data

"User Data" means Personal Data related to the end-user of Customer's Properties or platform, more specifically as detailed in Annexure 1 to the DPA.

Sr.N	Sub-Processor Name	Purpose of Processing	Location of Processing
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1	Google Cloud Platform	Cloud Hosting Services (SOC 2 Type 2, SOC 3 audited, ISO 27001,27017,27018 Certified)	United States
2	Amazon Web Services	CloudFront for Library served for legacy VWO Customers.	Global

Sub-processors having access to Customer Data

“**Customer Data**” means any Personal Data other than User Data that is provided by the Customer during the Services, and includes any Personal Data related to any employee or other personnel of the Customer.

Sr.N	Sub-Processor Name	Purpose of Processing	Location of Processing
1	Zoho	Customer relationship management (CRM) platform, with access to name, email, role, and affiliation.	United States

2	LinkedIn Sales Navigator	Social selling platform. Sales team find people on LinkedIn using this platform and reach out to them	United States
3	G Suite	Email communication and Internal productivity platform	Europe
4	Calendly	Online appointment scheduling software	United States
17	Stripe	Stripe is an online payment processing service that helps you accept credit cards, PayPal, and other mode of payment globally.	United States
18	Docusign	Digital Transaction Management	United States
19	Odoosign	Digital Transaction Management	United States

20	Zoho Subscription	Zoho is an online payment processing service that helps you accept credit cards, PayPal, and other mode of payment globally for subscription services.	United States
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Due Diligence

BRANDLOCK undertakes to use a commercially reasonable selection process by which it evaluates the security, privacy and confidentiality practices of proposed processors and sub-processors.

Contractual Safeguards

BRANDLOCK generally requires its processors sub-processors to satisfy equivalent obligations required from BRANDLOCK (as a Processor or a Controller) as set forth in applicable Data Protection Addendum and Data Protection laws.

Process to Engage New Sub-processors

For all Customers who have executed BRANDLOCK's standard DPA, BRANDLOCK will provide notice of updates to the list of sub-processors that are utilized or which BRANDLOCK proposes to utilize to deliver its Services. BRANDLOCK undertakes to keep this list updated regularly to enable its customers to stay informed of the scope of sub-processing associated with the VWO Services.

Pursuant to the DPA, a Customer may object in writing to the processing of its Personal Information by a new sub-processor within ten (**10**) days following the update of this policy and such objection shall describe Customer's legitimate reason(s) for objection. If the Customer does not object during such a time period, the new sub-processor(s) shall be deemed accepted.

Updates

BRANDLOCK will keep this list updated by adding the names of new or replacement sub-processors.